
Embracing the Age of the Virtual Office

An emerging concept that saves time and money

Profitability, scalability, efficiency. These are key words every business owner must embrace. In today's market, as independent business owners transform the marketplace with their ingenuity and entrepreneurial spirit, such applied concepts are increasingly important. No longer do the mega companies dominate the market with their huge campuses, massive pools of employees or complicated processes. Today's businesses must be agile, adaptable and increasingly savvy.

On the same front, today's workers must be flexible, creative and dynamic in their workplace to keep up with the demands of the changing times. Yet, with the rise of gas prices and the shifting emphasis to achieving quality of life, you'll find workers today are looking diligently for improved models of relationship with their employers. They want freedom and stability in one package.

The Best of Both Worlds

There is a new concept emerging and gaining acceptance in today's marketplace that offers the best of both worlds - the Virtual Office. In particular, through the recruiting and coordination of a large pool of skilled, dedicated Virtual Assistants, hiring a Virtual Assistant firm makes business success possible by eliminating overhead, centralizing customer service and maximizing potential.

It Pays To Evolve

Virtual Assistant firms know that time is money, and the more you can leverage time, the better guarantee of success. A business offering such as theirs, gives the business owner an opportunity to capitalize on the Information Age. What are some of the cost benefits of establishing a Virtual Office?

No Overhead

When a business operates virtually, a business owner avoids the costs associated with leasing space to house employees, paying high rates for employee benefits, establishing a complex HR department, and even investing in equipment and supplies. More so, by working with a Virtual Assistant, the talent you work with are independent contractors, meaning your tax requirements fall on their shoulders, not your business. These savings multiply the more your business grows.

No Lengthy Hiring Process

By utilizing a Virtual Assistant firm, the hiring process goes from cumbersome to easy, offering access to thousands of skilled professionals in as little as one week. The savings are thousands of dollars for every time you need to hire someone. Furthermore, this company becomes an intermediary for the management and growth of its skilled professionals, offering a business security, exceptional service, and quality.

No Risk

With access to thousands of carefully screened and skilled professionals, a business truly gets what it pays for. What once was a permanent risk in hiring someone suitable to helping a business grow and profit, is now a pool of choices for finding and keeping the right talent - without the fear of making a mistake.

More Time and Flexibility

Seeing that a business owner plays the role of employer and employee, their time is valuable in the sense of not only creating a quality life, but also in maximizing the use of their talents and skills. The benefit of utilizing a Virtual Assistant firm is clear when a business can focus itself on its strengths and lean on others to complete the tasks less likely to bring them direct gain.

The Life You Create

Why move from brick and mortar to the virtual office? Because the cost savings inherent in such an approach will ensure that your time is spent doing what you do best. Making success more than just the money you make, but also the life you create.

When the day-to-day tasks of running your business become more than you can do alone, the highly-skilled virtual assistants at VBS Virtual Assist provide a cost effective and reliable solution. VBS Virtual Assist works with a preferred network of virtual assistants, experienced in a broad range of specialties.

Here are just a few of the services provided by our virtual assistant professionals:

- Data Entry
- Social Networking
- Website maintenance
- Bookkeeping/Payroll Assistance
- PowerPoint Presentations
- Shopping cart set up and maintenance
- Coordinating live and online events
- Article marketing
- Research and development