



Five Reasons to Hire a Virtual Assistant

In today's landscape of blurred economic boundaries, American corporations and small businesses can support the domestic economy by hiring a virtual assistant (VA). A VA living in the U.S. understands the business environment and the domestic culture. There are many benefits to hiring virtual assistants instead of managing your own staff. Here are five reasons to consider outsourcing your staffing needs.

1. Outsourcing saves a ton of money. The small business owner and the large company save on the costs associated with maintaining an in-house workforce. A contract virtual assistant does not require costly benefits such as workers compensation, health insurance, unemployment insurance, vacation, and sick leave.
2. If you like to work in an independent setting without distractions, the virtual environment lends itself to privacy. You only have to get in touch with your VA electronically or over the phone when it is convenient. The rest of the time you can work happily in a quiet office.
3. You can obtain a signed confidentiality agreement to protect your trade secrets and confidential information if you use a VA from a reliable network. Look for a virtual assistant who belongs to the International Virtual Assistants Association (IVAA). In their Code of Ethics, IVAA members agree to "protect any confidential information obtained in the performance of their duties, and shall not use such information for personal gain nor in a manner that would be detrimental to their client or any other party."
4. You work irregular hours. Some business professionals keep strange hours because of their sleep cycle or essential job functions. If you hire a VA who keeps regular business hours, you can maintain the façade of a traditional business without working the 9-to-5 shift yourself.
5. You value efficiency over appearances. Some business owners choose to invest in the considerable costs of the traditional office. When your clientele expects this setup, you can still maintain a minimal office staff and outsource functions like answering phones, packaging and mailing, and bookkeeping to virtual assistants.

Reputable virtual assistants in the U.S. domestic market are qualified and organized to serve your business in the home office environment. Find the right VA and eliminate the headache of keeping your own staff on the payroll.